



CAREER GUIDE ON

Business Management

BY GET YOUR COLLEGE

 **INDORE | JAIPUR**



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ATUL JAIN
CEO & Founder



An educationist by heart and an edupreneur by choice. He has counselled and shaped the careers of more than **25,000 students** over the years. An alumnus from Mumbai University, and a Gold Medallist in MBA, he has worked for the most renowned companies and organisations, gaining valuable experience in the field of Counseling, Coaching and Management. He has also steered EduBirds (One of Indore's most successful commerce and competitive exam coaching with over **2000+ students** annually in 6 Centres) and overall **15 years of Experience** in coaching and counselling domain.



Students counseled

1,00,000+

Representing Institutions

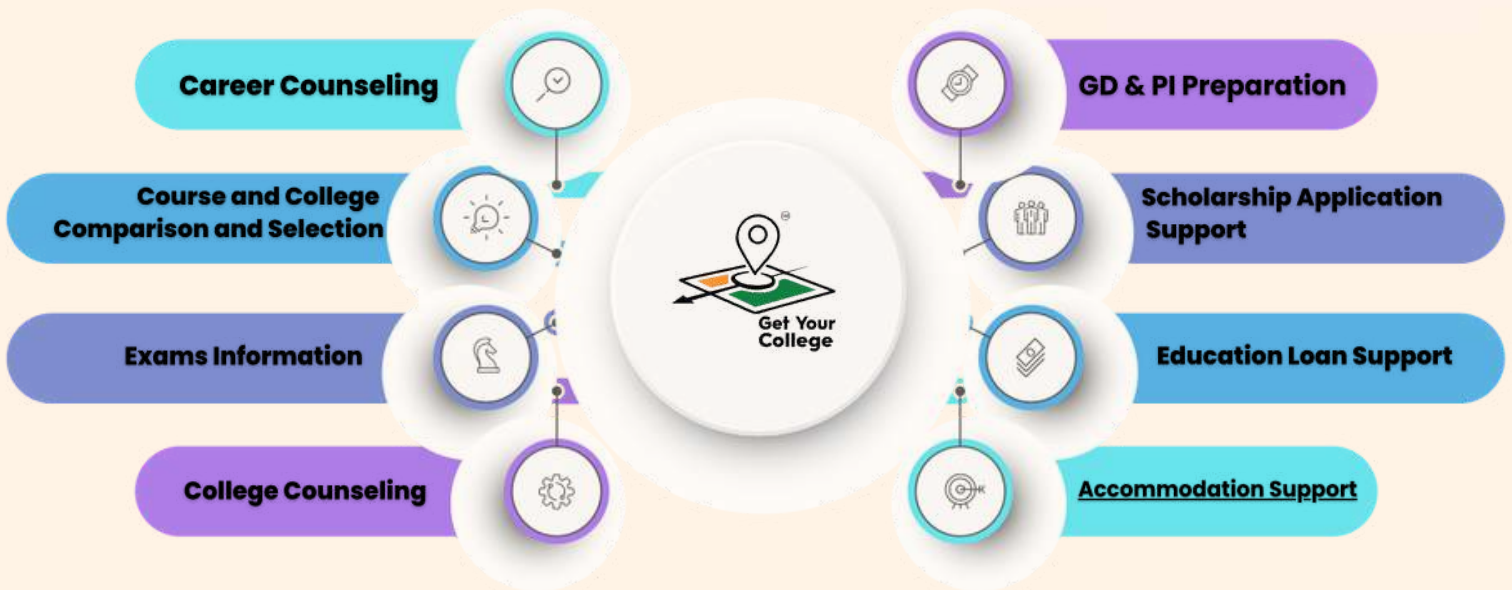
500+

Admission Offers Received

3,50,000+

Total Scholarship received by students -

Rs 1,00,000,000+



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BUSINESS MANAGEMENT

COURSE DESCRIPTION

A successful business operation requires knowledge in a variety of topics, including marketing, human resources, finance, operations, information technology, business policy, consulting, and strategy. This is knowledge that a business management education provides. One has the option to major or specialize in a specific field in the program's latter stages.

Among the abilities a student may acquire when studying management courses are decision-making, persistence, and a persistent and systematic approach, as well as logical and reasonable thinking, problem-solving, and discussion. In addition to giving you subject-specific expertise in areas like marketing, human resources, finance, operations, information technology, business policy, consulting, and strategy, studying business management enables you to gain a broad understanding of commercial organizations.

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AVAILABLE DEGREES

DEGREE

DURATION

ELIGIBILITY

- **BMS (Bachelor of Management Studies)**
- **BBA (Bachelor of Business Administration)**
- **BBA (Hons.) (Bachelor of Business Administration (Honours))**
- **BMS (Hons.) (Bachelor of Management Studies (Honors))**
- **BBA+MBA (Integrated Bachelor & Master of Business Administration)**

3/4 Year

10+2 any stream

3/4 Year

10+2 any stream

3/4 Year

10+2 any stream

3/4 Year

10+2 any stream

3/4 Year

10+2 any stream

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CAREER PROSPECTS

Work for an NGO

Merchant Navy

Entrepreneurship/
Join Family Business

Higher Studies in Economics Finance

Work as an Interior Designer

Work as a Land scape Designer

Work as a Spatial Designer

Start own Architectural Venture

Research and Academics

Banking Insurance Job

Indian Civil Services

Government or Public Sector Jobs

International Business Consultancy

Indian Armed Forces

Higher Studies in Management

Multi National Corporation or Corporate Job

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SPECIALIZATIONS

Hospitality Management

Digital Marketing

Finance

System and Operations

Import & Export

Family Business & Entrepreneurship

Foreign Trade

Infrastructure Management

Financial Accounting

International Business

Management Communication

Human Resource

Retail Management

Tourism Management

General Management

Hospital Administration

Marketing Management

Event Management



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Business Management

ENTRANCE EXAMS AFTER 12TH

EXAMS FOR BUSINESS MANAGEMENT

- IPM-AT (Indore & Ranchi)
(Integrated Program in Management Aptitude Test)
- IPM-AT (Rohtak) (Integrated Program in Management Aptitude Test)
- 5 Year Integrated Business Management Program at IIM Jammu & Bodh Gaya
- CUET (UG)
(Common University Entrance Test)
- NMIMS-NPAT
(National Test For Programs After 12th)

FOR ADMISSION TO

5 Year Integrated Business Management Program at IIM Indore & Ranchi and other allied colleges like Nirma University, NALSAR University etc.

5 Year Integrated Business Management Program at IIM, Rohtak

5 Year Integrated Business Management Program at IIM Jammu & Bodh Gaya

BBA / BBA (Hons.) courses at Central, Public and Private Universities who have opted to take UG admissions through CUET across India

Business Management Program at Narsee Monjee, Mumbai, Navi Mumbai, Bengaluru, Hyderabad, Indore, Dhule & Chandigarh

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EXAMS FOR BUSINESS MANAGEMENT

- **UGAT**
(Under Graduate Aptitude Test)
- **CUET**
(Christ University Entrance Test)
- **MET**
(Manipal Entrance Test)
- **SET-GENERAL**
(Symbiosis Entrance Test)
- **KUAT**
(Karnavati University Admission Test)
- **St. Xavier's-ET**
(St. Xavier's Entrance Test)
- **KSOM-ET**
(KSOM- Entrance Test)
- **BU-MAT**
(Undergraduate Mgmt. Aptitude Test)
- **UG-JET**
(Jain Entrance Test)
- **BBA-CET 125**
(Common Entrance Test)
- **MSU-ET**
(MS University Entrance Test)
- **JMI-ET**
(JMI Entrance Test)

FOR ADMISSION TO

3 Year & 5 Year Integrated Business Management Program at Various Institutes across India

3 Year Business Management Programs at Christ University – Bangalore

3 Year Business Management Program at Manipal University, Manipal

3 Year Business Management Programs at Symbiosis Pune, Noida & Nagpur

3 year Business Management program at Karnavati University, Ahmedabad

3 Year Business Management Program at St. Xavier's, Mumbai

3 Year Business Management Program at Kalinga School of Management-KIIT Bhubaneshwar

3 Year Business Management Program at Bharati Vidyapeeth, Pune

3 Year BBA and BMS Programs at Jain University

BBA-CET 125 (Common Entrance Test) 3 Year Business Management Programs at Affiliated Colleges to Indraprastha University, Delhi

3 Year Business Management Program at MSU, Baroda

3 Year Business Management Program at Jamia Millia Islamia, New Delhi

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EXAMS FOR BUSINESS MANAGEMENT

- **SNUSAT+APT**
(SNU Scholastic Aptitude Test + Academic Proficiency Test)
- **SSSIHL-UGT**
(Under Graduate Test)
- **JSAT**
(Jindal Scholastic Aptitude Test)
- **MITWPU-UGPET**
(MITWPU – UG Pre Entrance Test)
- **OJEE Form A**
(Orissa Joint Entrance Exam)

FOR ADMISSION TO

3 Year BMS Program at Shiv Nadar University, Greater Noida

3 Year Business Management Program at SSSIHL University, Andhra Pradesh

3 Year & 5 Year Integrated Business Management Programs with Jindal Global Business School, Sonipat

BBA Programs at MITWPU, Pune

Integrated BBA+MBA in affiliated colleges across Orissa

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Business Management Colleges(3 Year)



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RANK	Top 20 Business Management Colleges in India	ADMISSION PROCESS	WEBSITE
01.	Shaheed Sukhdev College of Business Studies, New Delhi	CUET (UG)	CLICK HERE
02.	Christ University, Bangalore	CUET	CLICK HERE
03.	Narsee Monjee, Mumbai	NPAT	CLICK HERE
04.	Manipal University, Manipal	MET	CLICK HERE
05.	St. Xavier's, Mumbai	St. Xavier's-ET	CLICK HERE
06.	Jamia Millia Islamia, New Delhi	JMI-ET / CUET (UG)	CLICK HERE
07.	Banasthali University, Jaipur	Based on 12th Marks	CLICK HERE
08.	Madras Christian College, Chennai	Based on 12th Marks	CLICK HERE
09.	Mount Carmel College, Bangalore	Based on 12th Marks	CLICK HERE
10.	Loyola College, Chennai	Based on 12th Marks	CLICK HERE

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RANK

**Top 20 Business Management
Colleges in India**

**ADMISSION
PROCESS**

WEBSITE

11.	Mithibai College, Mumbai	Based on 12th Marks	CLICK HERE
12.	Symbiosis Center for Management Studies, Pune	SET	CLICK HERE
13.	KIIT- Bhubaneswar	KIIT-EE	CLICK HERE
14.	Indraprastha University, Delhi	BBA-CET (125)	CLICK HERE
15.	Keshav Mahavidyalaya, New Delhi	DUET	CLICK HERE
16.	Symbiosis Center for Management Studies, Noida	SET	CLICK HERE
17.	Bharati Vidyapeeth, Pune	CET-BVP	CLICK HERE
18.	Center for Management Studies, Jain University, Bangalore	JET	CLICK HERE
19.	MSU, Baroda	MSU-ET	CLICK HERE
20.	SRM Institute of Science and Commerce, Chennai	Based on 12th Marks	CLICK HERE

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Top 15 (5 Year) Integrated Business Management Colleges

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RANK	Integrated Colleges in India	ADMISSION PROCESS	WEBSITE
01.	Indian Institute of Management (IIM), Indore	IPMAT + WAT & PI	CLICK HERE
02.	Indian Institute of Management (IIM), Rohtak	IPM-AT	CLICK HERE
03.	Indian Institute of Management (IIM), Ranchi	IPM-AT	CLICK HERE
04.	Indian Institute of Management (IIM), Jammu	JIPMAT	CLICK HERE
05.	Indian Institute of Management (IIM), Bodh Gaya	JIPMAT	CLICK HERE
06.	Nirma University, Ahmedabad	IPM-AT	CLICK HERE
07.	Amity University, Noida	Written Test/ Group Discussion/ Interview Based on 10+2 Marks	CLICK HERE
08.	NMIMS University, Mumbai	Based on 10+2 Marks	CLICK HERE
09.	Manipal Academy of Higher Education, Karnataka	SOP & PI	CLICK HERE
10.	Ahmedabad University, Ahmedabad, Gujarat	Based on 12th Marks	CLICK HERE

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RANK

Integrated Colleges in India

**ADMISSION
PROCESS**

WEBSITE

11.

Mody University of Science & Technology, Sikar, Rajasthan

**Merit base
Based on 12th
Marks**

CLICK HERE

12.

**KS School of Business
Management, Ahmedabad**

**Based on 12th
Marks**

CLICK HERE

13.

**International Institute of
Professional Studies (IIPS DAVV),
Indore, MP**

**CET Test
(Common
Entrance Test)**

CLICK HERE

14.

University Of Lucknow, Lucknow

LU Test

CLICK HERE

15.

**University of Petroleum Energy
Studies (UPES), Dehradun**

**Personal
Interview**

CLICK HERE



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GYC RECOMMENDED COLLEGE

01. Bennett University (Times of India Group)
Greater Noida, Uttar Pradesh

02. Alliance University
Bangalore

03. UPES
Dehradun, Uttarakhand

04. Parul university
Vadodara, Gujarat

05. Mody University
Jaipur, Rajasthan

06. Jagran Lake City University
Bhopal, Madhya Pradesh

07. Karnavati University
Gandhinagar, Gujarat

08. Marwadi University
Rajkot, Gujarat

09. APEX University
Jaipur, Rajasthan



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GYC RECOMMENDED COLLEGE

10. Ajeenkya DY Patil University
Pune, Maharashtra

11. Manav Rachna University
Faridabad, HARYANA

12. Lovely Professional University
Dehradun, Uttarakhand

13. Amity University
MUMBAI, JAIPUR, GURUGRAM

14. IILM University
Gurugram, Greater Noida, Uttar Pradesh

15. Jaipur National University (JNU)
Jaipur, Rajasthan

16. Auro University
Surat, Gujarat

17. P P Savani University
Surat, Gujarat

18. IFIM College
Bangalore



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GYC RECOMMENDED COLLEGE

19. Vivekananda Global University
Jaipur, Rajasthan

20. Doon Business School
Dehradun, Uttarakhand

21. JECRC University
Jaipur, Rajasthan

22. TransStadia University
Ahmadabad, Mumbai

23. Lloyd Business School
Greater Noida, Uttar Pradesh

24. Universal Business School
Mumbai, Maharashtra

25. Poddar Group of Institutions
Jaipur, Rajasthan

**26. Acropolis Institute of Management
Studies & Research**
Indore, Madhya Pradesh

**27. Renaissance College of Commerce &
Management**
Indore, Madhya Pradesh



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GYC RECOMMENDED COLLEGE

28. Renaissance University

Indore, Madhya Pradesh

29. Graduate school of business (GSB) college

Indore, Madhya Pradesh

30. Softvision College of Commerce and Management

Indore, Madhya Pradesh

31. Idyllic Institute of Management

Indore, Madhya Pradesh

32. Amity Global Business School

Indore, Madhya Pradesh

33. Daly College of Business School

Indore, Madhya Pradesh

34. Indore Institute of Management & Research

Indore, Madhya Pradesh

35. Radiant Institute of Management and Science,

Indore, Madhya Pradesh

36. Lakshmi Narain College of Technology (LNCT)

Indore, Madhya Pradesh



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GYC RECOMMENDED COLLEGE

37. Shivaji Kadam Institute Of Technology And Management (SKITM)
Indore, Madhya Pradesh

38. Vishisht School of Management
Indore, Madhya Pradesh

39. ISBA Institute of Professional Studies
Indore, Madhya Pradesh

40. Maharaja Ranjit Singh College of Professional Sciences, Indore
Indore, Madhya Pradesh

41. ILVA School and Commerce College
Indore, Madhya Pradesh

42. Oriental University
Indore, Madhya Pradesh

43. Sage University
Indore, Madhya Pradesh



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FAQS BY STUDENTS

1. Q: How important is choosing the "right" college for my career?

A: College reputation matters, but focus on courses offered faculty, and placement records. Choose a college that aligns with your career aspirations.

2. Q: Is it better to follow a passion or opt for a high-paying job?

A: Find a balance. Pursue a career that aligns with your passion but also ensures financial stability. It's crucial to enjoy what you do.

3. Q: What are the emerging career fields in India?

A: Data Science, Artificial Intelligence, Renewable Energy, and E-commerce are rapidly growing fields. Stay updated on industry trends.

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4. Q: How important is networking for career growth?

A: Networking is crucial. Attend seminars, and workshops, and use online platforms to connect with professionals in your field of interest.

5. Q: Should I consider studying abroad for better career prospects?

A: It depends on your goals. International exposure can be beneficial, but ensure the chosen country and course align with your career plans.

6. Q: How can I make my resume stand out to employers?

A: Highlight relevant skills, internships, and achievements. Tailor your resume for each job application and keep it concise.

7. Q: Is it essential to pursue postgraduate studies for career advancement?

A: It depends on the industry. Some sectors value work experience, while others may require specialized qualifications. Research your field.

8. Q: How can I handle career-related stress and uncertainty?

A: Break down your goals, seek guidance, and focus on building skills. Embrace uncertainty as a part of the journey and stay adaptable.

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302 & 206, Balaji Corporate House, 19/1 New Palasia,
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